

Cobey Pava

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Artist Statement

I find my interest at the intersection of graphic design and photography. I want my artwork to help everyone or someone in some way. I hope it motivates them to create their own art. I want my work to be a product of positivity and hope that people see themselves in my designs and are inspired to explore their own creativity, whatever that might be. Although my creative journey has just begun, I am amazed at what I'm able to create.

Design Experience

SWIDIA, Chicago IL Sep. 2022 - Sep. 2022
Graphic Designer, Contract

- Responsible for rebranding company website from developing creative briefs and project timelines to presenting concepts to clients and proceeding with the final version
- Utilized PowerPoint and Photoshop to complete and present the final deliverable within the project timeline

54 Thrones, Houston Tx July 2022 - Sep. 2022
Graphic Design Intern, Remote

- Utilized Illustrator and InDesign in assisting the Brand Manager with package redesign for cosmetic brand and package items for 20+ products
- Graphic responsibilities included conception and presenting 5+ design options to be considered by the client
- Attend and contribute to internal creative meetings to ensure exceptional client experience

Flippin Illini Gymnastics Club, Champaign IL Aug. 2019 - May 2022
Clothes Designer

- Responsible for designing competition uniforms that supported a range of movements in the sport and prominently showcased team logo
- Utilized Illustrator to design elements including t-shirts, pants, unitards, hoodies, long sleeves, and warm-ups jackets

Additional Experience

Krannert Art Museum, Champaign IL Mar. 2021 - Aug. 2022
Gallery Attendant/ Security

- Responsible for ensuring an exceptional and safe guest experience
- Promoted sections of the museum that were not as well known as the other exhibits
- Took pride in showing museum patrons through the exhibits.

Lakeshore Academy, Chicago IL Jan. 2018 - Dec. 2019
Assistant Gymnastics Coach

- Assistant to head coach, responsible for ensuring a safe and productive experience for 15-20 athletes
- Monitored maximized athlete performance by overseeing targeted physical conditioning programs

Education

University of Illinois at Urbana-Champaign Aug. 2017 - May 2022
Bachelor of Fine Arts, Graphic Design

Relative Coursework

Graphic Design Capstone Spring 2022

- Utilized After Effects and Photoshop to create looping animations

Type & Image Spring 2020

- Developed a unique beverage catering to Gen-Z based on category assessment
- Design process included creating three to five concepts (sketched) presented concept to professor
- Utilized Illustrator & Photoshop to create multiple deliverables including promotional posters and logo treatment

Typography Systems Spring 2021

- Created a textual representation of black holes
- Design processes included creating multiple sketches to determine final concept, then utilizing Illustrator to create multiple digital versions each showcasing a unique perspective