Cobey Pava

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Professional Summary

Creative and detail-oriented Graphic Designer with a Bachelor of Fine Arts in Graphic Design and expertise in Adobe Creative Suite, motion graphics, and branding. Experienced in designing for events, rebranding projects, and marketing campaigns while collaborating with teams to exceed client expectations. Passionate about creating impactful designs that inspire creativity and foster connections.

Key Skills

- Photoshop
- Illustrator
- InDesign
- After Effects
- Creativity
- Multitasking
- Decision making
- Organization
- Photography
- Photo editing
- Typography
- Color theory
- Layout design
- Time management
- Teamwork
- Adaptability

Education

Aug. 2017 - May 2022

Bachelor of Fine Arts, Graphic Design

University of Illinois at Urbana-Champaign

Relative Coursework

Graphic Design Capstone

• Leveraged After Effects and Photoshop to design and animate smooth, looping visuals for various projects.

Type & Image

• Developed a unique beverage catering to Gen-Z based on category assessment

• Design process involved developing three to five initial sketches, which were then presented to the professor for feedback and refinement.

• Utilized Illustrator and Photoshop to create multiple deliverables including promotional posters and logo treatment

Typography Systems

• Designed a typographic visualization of black holes, integrating text to represent their unique characteristics

• Developed design concepts through sketching and created digital iterations in Illustrator

Design Experience

Lead Graphic Designer July 2023-Aug.2024

J-Morg Entertainment, Chicago IL

• Utilized Photoshop to create flyers and designs advertising the agency's appearance at public events such as conventions, parties, networking events, workshops, and fundraisers

• Promoted donations and other fundraising events through the creation of designs and flyers

• Operated After Effects and Photoshop to design and produce motion graphics and promotional flyers for agency-hosted events

Graphic Designer, Contract Sep.2022-Sep.2022

SWIDIA, Chicago IL

• Developed concept web page designs in Photoshop, meeting project deadlines and company requirements.

• Presented design concepts to supervisors using PowerPoint, effectively communicating ideas and solutions.

Graphic Design Intern July 2022-Sep.2022

54 Thrones, Houston TX

• Implemented Adobe Illustrator and InDesign to assist the Brand Manager in conceptualizing and redesigning packaging for over 10 cosmetic products, ensuring alignment with brand identity.

• Graphic responsibilities included conception and presenting 5+ design options to be considered by the client

• Attend and contribute to internal creative meetings to ensure exceptional client experience

Clothing Designer Aug. 2019-May 2022

Flippin Illini Gymnastics Club, Champaign IL

• Crafted athletic uniforms for competitions, ensuring durability, flexibility, and a prominent display of the team's logo for brand visibility.

• Employed Illustrator to design elements including t-shirts, pants, unitards, hoodies, long sleeves, and warm-up jackets

Additional Experience

Gallery Attendant/ Security Mar.2021-Aug.2022

Krannert Art Museum, Champaign IL

• Monitored and ensured the safety of artwork and gallery visitors, preventing theft or damage.

• Provided excellent customer service by assisting visitors with exhibit information and general inquiries.

• Collaborated with gallery staff to ensure smooth operations during events, openings, and special exhibits.

Assistant Gymnastics Coach Jan. 2018 - Dec. 2019

Lakeshore Academy, Chicago IL

• Supported the head coach in managing 15-20 athletes, ensuring a safe, organized, and effective training environment.

• Supervised and evaluated physical conditioning programs designed to improve athlete performance, maintaining a results-driven approach.